FQ 1
BABY & YOUTH PRODUCTS
First Quality® manufactures a wide variety of incontinence products and supplies, for youths and adults in varying absorbency levels and sizes, to meet every patient’s needs.

- Dri-Guard® provides a super absorbent core that helps stop leaks before they start
- Hypoallergenic minimizes the likelihood of an allergic response by reducing or eliminating potential irritants
- Elastic Waistbands along the waistline create a more comfortable, customized fit
- Inner Leg Cuffs help provide a custom fit, creating a seal and protecting against leakage
- Designs are made to work for both boys and girls
- Refastenable sides make for quick and easy changes
- Characters fade when wet to support potty training
- Dri-Guard® provides a super absorbent core that helps stop leaks before they start
- Customized protection for boys and girls helps prevent leaks
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- Refastenable sides make for quick and easy changes
- Characters fade when wet to support potty training
- Dri-Guard® provides a super absorbent core that helps stop leaks before they start
- Odor Guard® helps prevent odors before they even start
- Available in Sensitive and Lavender Scented
- Premium wipes contain Vitamin E & Aloe to help moisturize for skin wellness
- Single Hand Dispensing®
- Thick quilted fabric for better cleaning

CUTIES® BABY DIAPERS
Quality and value with superior protection

CUTIE PANTS® TRAINING PANTS
Quality and value with superior protection

WONDERPANTS® TRAINING PANTS
Feel and fit like regular underwear

SLEEP OVERS® YOUTH PANTS
Overnight protection

CUTIES® BABY WIPES
Super soft & super strong

Introducing Gender Specific Underwear. Unique to you.

Gender Specific Underwear is the leading disposable underwear sold in the retail market. Prevail® offers two absorbency levels to allow you to meet this need.
First Quality®, the supplier of Prevail® adult incontinence products, is a leading manufacturer across the markets that we serve. Over the last 25 years we have delivered high-performing products, continence management support, education & business solutions.

### Leading Manufacturer
- First Quality® is a family owned company with over 4,000 family members that focus on delivering the highest quality products. Products that we can be proud to provide to our own families and those that are in your care.
- We manufacture all Prevail® items in America and our team member’s every day focus on quality has helped us become the leading incontinence manufacturer in the U.S.A.

### Focus on Quality
- We focus on bringing to market products and programs that respond to our customer needs.
- We deliver products that we truly believe in, products born through thoughtfulness and caring.
- That is the First Quality® way.

### Thoughtful Innovation
- We focus on bringing to market products and programs that respond to our customer needs.
- We deliver products that we truly believe in, products born through thoughtfulness and caring.
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**FULL LINE OF INCONTINENCE PRODUCTS**

### BLADDER CONTROL PADS
- Discreet protection for women
- NEW AirMax™ Layer with Dri-Fit™
- 100% Breathability
- Odor Guard® technology neutralizes odor
- Contoured, discreet pad for a comfortable fit
- Individually wrapped

### MALE GUARDS
- Discreet protection for men
- Discreet contoured shape, natural fit
- Flexible gathers offer side leakage protection
- QUICK WICK® with MaxSoft™ pulls moisture away from the skin for comfort and protection
- Soft cloth-like outer fabric

### UNDERWEAR FOR WOMEN
- Two types of underwear designed for women
- With Dri-Fit™ cotton enhanced™
- Soft cloth-like outer fabric
- QUICK WICK® with MaxSoft™ pulls moisture away from the skin for comfort and protection

### UNDERWEAR FOR MEN
- Two types of underwear designed for men
- With Dri-Fit™ cotton enhanced™
- QUICK WICK® with MaxSoft™ pulls moisture away from the skin for comfort and protection
- Boxers design that feels and looks like regular boxer underwear
- Underwear designed to pull on and off easily

### ADULT BRIEFS
- Available in a variety of sizes and absorbencies
- NEW AirMax™ Layer with Dri-Fit™
- 100% Breathability
- Enhanced Microclimate Care™ for skin health & wellness
- Odor Guard® technology neutralizes odor
- Soft cloth-like outer fabric

### EXTENDED-USE BRIEFS
- Available in a variety of sizes
- Ideal for extended use protection
- Odor Guard® technology neutralizes odor
- QUICK WICK® with MaxSoft™ pulls moisture away from the skin for comfort and protection
- Soft breathable zones

### UNDERPADS
- BED & CHAIR PROTECTION
- Available in a variety of sizes and absorbencies
- Designed to protect beds, chairs and other surfaces
- Extra strong construction makes pad durable when wet
- Waterproof moisture barrier

### DISPOSABLE WASHCLOTHS
- Available in a variety of styles
- Premium wipes contain lotion and Skin Smart™ to help moisturize for skin wellness
- Single Hand Dispensing™
- Thick fabric for better cleaning

20% based on retention capacity of the leading bladder control pad.
5x based on rewet testing of the leading protective underwear brand.
The Prevail® Retail Program gives you tools and support that will help you build your business by growing cash sales and effectively managing reimbursement markets. Prevail®’s innovative products, educational support, and marketing help you drive sales and succeed.

**Prevail® Marketing Support that Drive Sales**

Prevail®’s marketing support incorporates proven best practices. The Prevail® marketing support program includes:

**Ads & Flyers:** Consumer-focused advertisements, customized catalog and flyers available with your logo to drive Prevail® sales.

**Retail Display Kit:** INCREASE CASH SALES & PREVAIL® BRAND PRESENCE with Prevail’s turn-key Retail Display Program! Maximizing your shelf space with the right Prevail® products in the right locations will improve your sales and profitability.

**Merchandising:** Prevail® merchandising materials are available to help you promote Prevail®. Driving sales of Prevail® helps you differentiate yourself with a brand that creates customer loyalty.

**Retail Sampling Program:** Our sampling program allows you to provide samples to your customers so they can experience the performance of Prevail®.

Example of these ready to use marketing tools can be viewed and ordered in the partners section of Prevail.com under Programs. To request a password to the Prevail® 360° Program pages email partners@prevail.com.

**Web Resources**

Prevail® web resources include downloadable product images optimized for web, media-rich content that increases traffic to your site and Prevail® banner ads to promote Prevail® on your site.

**Customer Education**

Education for your customers and their families in multiple languages and literacy levels can provide valuable support. Prevail® brochures and videos will help explain the incontinence condition and how to effectively manage incontinence in the home with Prevail® products.